



Iowa Business for Clean Energy

A brighter future forward

EXECUTIVE SUMMARY: IOWA POLL ON CLEAN ENERGY

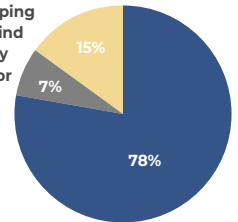
A recent poll commissioned by Iowa Business for Clean Energy, and conducted by Nexus Polling, the Yale Program on Climate Change Communication, and the George Mason University Center for Climate Change Communication, finds there is comprehensive support for clean energy development in Iowa. The poll findings reinforce that Iowa businesses, to be competitive for today's consumers, need access to clean energy at low prices. It's not the customers of tomorrow who are looking toward a clean energy future - it's the customers of today.

IOWANS SUPPORT CLEAN ENERGY

- Nine in 10 (90%) Iowa voters have a favorable opinion of solar energy, and almost nine in 10 (86%) have a favorable opinion of wind energy.
- More than eight in 10 (84%) say wind and solar are reliable forms of energy.
- More than three-quarters (78%) say developing renewable energy in their county is a good thing.

In general, do you think developing renewable energy, including wind and solar energy, in your county is a good thing or a bad thing, or is it neither good nor bad?

- Good thing
- Bad thing
- Neither good thing nor bad thing



IOWANS WANT MORE CLEAN ENERGY DEVELOPMENT

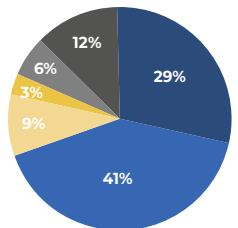
- Eight in 10 (80%) Iowa voters agree the primary goal of Iowa's energy policy should be achieving 100% clean energy.
- At least eight in 10 support increasing the number of solar farms (83%) and wind farms (80%) in the state.
- There's strong support for the Iowa state government providing tax credits for:
 - Installing solar panels (82%)
 - Purchasing energy-efficient and clean appliances (81%)
 - Installing wind turbines (80%)
 - Expanding utility production of solar and wind (76%)
 - Battery storage systems (75%)

CLEAN ENERGY MAKES IOWA BUSINESSES MORE COMPETITIVE AND BENEFITS THE ECONOMY

- Nearly half (48%) of Iowa voters say increasing the generation of solar energy in Iowa will reduce their electric bill.
- More than two-thirds (68%) support requiring Iowa utilities to generate 100% of their electricity from renewable sources by 2050, and majorities say this will positively impact the state's economy (70%), electricity costs (61%) and wages for Iowa workers (56%).
- Almost eight in 10 (79%) support the Iowa government providing tax credits to businesses for developing and expanding renewable energy.
- Nearly three-quarters (74%) support allowing businesses to generate renewable electricity on their property to sell to EV owners.

Let's say Iowa were to fully transition to generating 100% of its electricity from renewable sources by the year 2050. Generally speaking, do you think it would have a positive or negative impact on Iowa's economy, or would it have no impact either way?

- Very positive impact
- Somewhat positive impact
- Somewhat negative impact
- Very negative impact
- No impact either way
- Not sure



Nexus Polling, in partnership with the Yale Program on Climate Change Communication and the George Mason University Center for Climate Change Communication, conducted a representative survey of 660 registered voters in Iowa December 7-21, 2020. The margin of error for this survey is +/- 4.1% at the 95% confidence level. Toplines for the poll are available at

